

See that your Fire Insurance is renewed in your own Company. You pay less for protection and keep what you pay at home.
LACOMBE FARMERS' MUTUAL FIRE INSURANCE COMPANY. **JOHN McKENTY, Manager.**

FOR SALE

Harrington's Barred Plymouth
 Rocky Head to lay. Laid hard
 for fourteen years.

EGGS—\$1.00 per Setting.

Dr. J. B. Harrington
 V.S.

COAL! COAL!!
 \$5.00 Per Ton Delivered.
 H. A. DAY.

Day's Coal is the Best

IF YOU WANT COAL
 PHONE 54
 Second-hand Ford to sell or
 trade. H. A. DAY.

Day's Coal is the Best

The Western Globe.

Top prices for Grain
 can only be realized
 by using the
Thoroughly Reliable
Fanning Mills
 sold by
H. L. Brown

VOL. XI. CHARLES B. HADPIN, Editor and Manager. Publisher.

LACOMBE, ALBERTA, WEDNESDAY, APRIL, 4, 1917.

ONE DOLLAR PER YEAR



The City of Vancouver decided to use **Ford Cars** only for city business, and gave orders that all other cars owned by the city be got rid of, either by sale or the scrap pile.

The new Provincial Police Force are being equipped with **Ford Cars**.

These are only two examples of dozens that could be cited to show that the large corporations have proved that the **Ford** is the best value to be had in motor cars.

"There's a Reason"

Morrison & Johnston, Limited
 Sole Dealers for Lacombe District

The Merchants Bank of Canada

CONSERVE THE LIVE STOCK OF OUR DISTRICT

FINISH THE FEEDERS IN LACOMBE
 KEEP THE HEIFERS AT HOME

Total Assets One Hundred Millions

An Office of the Bank is Also Established at Rimby



Can he
 Beat it?

He Cant-Can You?

WHAT?—Why the Price, Grade and Service we offer. If you can we want to know about it.

We do not deal in Lumber alone—We deal in Service and confidence. Confident we will please you.

ATLAS LUMBER CO., LIMITED
 O. W. THORNE, Local Manager

EASTER SUNDAY APRIL EIGHTH

Easter Gift Giving is a growing custom. We suggest a number of articles which are always appropriate as Easter Gifts.

EASTER FLOWERS.
 Easter is the season of Flowers. We have a nice lot of Easter Lilies and other plants and ferns for you to choose from. Order early and have first choice.

EASTER PERFUMES.
 In attractive packages, suitable for Easter giving, at from 35c. up.

EASTER CANDIES.
 If you hear your wife or sweetheart mention our confectionery, you will, of course, know what she means. She expects one of those packages of "Goodies" as an Easter Gift. Don't disappoint her. 1 lb. boxes from 50c. up.

EASTER NOVELTIES.
 We have a line of Easter novelties, such as Chicks, Rabbits, Easter Eggs, etc. Easter Eggs are made of a good quality Marzipan, suitable for eating.
 Easter Egg Dye, Easter Cards, Booklets, Etc.

The McDermid Drug Co., Ltd.
 D. A. Lothian, - - Manager

THE LEADING HARNESS SHOP

One of the Largest and Best Stocks of Harness, Harness Parts, and Saddles, in Alberta.

Prices Right—Call and Inspect Before Buying.

Stock Food, Tonics, Louse Killer, Chicken Spice, in all reliable makes.

P.S.—Bring your Harness in and have it repaired and oiled before the rush.

W. L. ELLIOTT
 Nanton Street Lacombe



Easter Demands The Newest Styles For Spring Wear And Many New and Delightful Changes are Shown this Season

The Easter display of Women's Suits and Coats are of Especial importance, smart new models and moderately priced

Over forty new and different styles of Suits are here for your inspection, several distinctly new styles just opened up. In our Suits quality of material and tailoring are blended with the best style effects. Suits are priced at \$15.00, \$17.50, \$20.00 to \$40.00

The New Waists Suggest Spring-Time

Beautiful Crepe-de-Chine and Georgette Waists in soft tones, are made up in the daintiest styles imaginable. They are priced at \$5.00, \$6.50 to \$7.50
 Voile Blouses lace trimmed and White Silk Blouses are here in abundance at \$1.75 to \$3.50



Women's Spring Coats of Rare Beauty are here for Easter Shoppers

In addition to the numerous good styles we have a few models that are decidedly attractive; one of these garments is made of fine wool Velour in shade of American Beauty Rose, another of same material is in deep Gold; these are two New York styles and represent the last word in Easter Coats, they are priced at \$25.00

MEN'S EASTER HATS—In about twice our usual collection. Hats for all ages and different faces. Hats in all the best selling shades. You will get your particular style here. Priced at \$2.50 and \$3.00.

MEN'S EASTER TIES in many new Spring shades and patterns. 50c., 75c., \$1.00.

MEN'S GOOD CLOTHES

Your new Spring Suit is waiting for you at this store, at whatever price you suggest, from \$12.50 to \$30.00.

Men's Cape Gloves in tans and browns, \$1.50 to \$2.00

MILLINERY FOR EASTER

A Brilliant array of Millinery Specially prepared for Easter. Your individual taste is appealed to, every effort is put forth to see that you get just what you want.

Our Millinery is very temptingly priced.

Every Woman is delighted with the Easter Neckwear New styles in Organdie, Crepe, Silks and Satins. Plain or lace trimmed.

A SHOE STOCK UNEQUALLED IN THIS DISTRICT—and values that will look very cheap to you under present market conditions.

Women's High Top Shoes of fine Black Kid lead in popularity all over Canada. Our stock of this attractive shoe is priced \$6.00 to \$7.50.

Men's Slater Shoes \$6.75—a splendid fitting style of Black Calf, in medium weight sole.

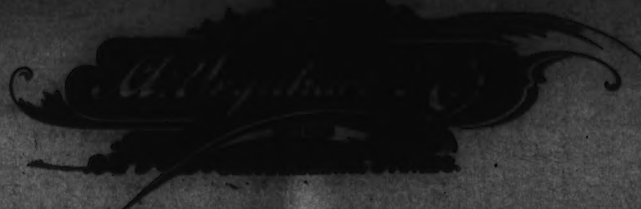
POTTED PLANTS FOR EASTER
 Lillies, Tulips, Ferns.

F. E. McLEOD

The Grocery Department is selling sweet, juicy Sunkist Oranges at per dozen 25 cents. Fresh, Crisp, Lettuce, Celery and Grape Fruit.

Shantung, Natural Raw Silks, in weight suitable for waists, dresses or coats, at 45c., 65c., \$1.00 and \$1.75 per yard.

American Tub Silks, in pretty brocaded patterns, 39 inches wide, at 60c. per yard. In colors of Rose, Copen, Pink, Navy and Black.



Easter Millinery

A profusion of smart models, moderately priced.

Visit Our Show Rooms this week.

MISS TAYLOR

will give every attention to your orders



FASHION has struck the Spring note full and strong this season, when it comes to hats.

Pick out any one of our snappy Stetsons and you get the feeling instantly. It doesn't seem to be a matter of brim, crown, band or color. It's the hat itself all over and through and through.

We are told it's the best Spring line shown here or in any other city. One thing sure—we are selling plenty of Stetsons, often two to the customer.

Perhaps you may welcome a change of headwear yourself. Come and see what a difference a new hat can make.

Besides the Stetson line we show you **Men's and Boys' Hats and Caps**

in a large variety of styles and prices. **MADE BY EXPERT DESIGNERS AND GRADERS**

10¢ STANDARD PATTERNS 15¢
—Fitted on Living Models—
ACCURATE—ALWAYS SEAMALLOWING—RELIABLE
For the Economical Home Dressmaker

New Spring Rugs & Stair Carpetings

We can show you excellent values in Carpet Squares and Stair Carpets. We have just opened the first shipment of Tapestries and Brussels, selections of the popular designs in Fawn, Brown and Green colorings.

RUGS

24x3...\$16.50
3x3...\$21.00

STAIR CARPETS

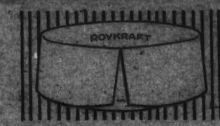
28 1/2 inches, per yard \$1.10
27 1/2 inches, \$1.45

RUGS

8x9...\$19.50
3x3...\$29.00



TOOKE'S
Collars,
Ties and
Shirts



TOOKE'S
Assure you of
Quality, Style and
Value in these lines.

Secure your
EASTER COATS
now, while the
selection is at
its best

Latest Models
in
Fancy Tweeds
Serges
and
Corduroys



See
Our Special
\$20.00

Suit Value

All Wool Navy
Serge

Satin serge lined,
silk poplin collar
and cuffs.



Fashions
Newest Fabrics
shown in

Priestley's
DRESS GOODS

YOU are cordially invited to inspect our showing of the latest cloths from Priestley's famous looms at Bradford, England. From the attractive display you will have no difficulty in choosing a material and color to suit your taste. Among the newest fabrics are Salisbury Serge in colors, Mohair Serge, Wool Ban Toy, etc.

We are Sole Agents



Solid Shoes for Spring Wear

In Men's, Women's and Children's Shoes we are still working on stocks well bought before the heavy advances, and our prices, we are pleased to state, are increased but slightly in most cases. While values are still extra good, in comparison with the present leather market, it is economy to have your wants supplied.

DISSENSION IN LIBERAL RANKS

There was an organization meeting of the Liberals of the Lacombe Constituency held in Committee Room, Allen St., on Monday evening, at which the prominent Liberals of the District were present. Senator Tabbo was in the chair, and E. H. Jones was Secretary. The meeting was a peaceful one, although those present did not feel satisfied that the present member.

Capt. Evans Honored

The Directors of the Lacombe Agricultural Society held a social evening at the home of Mr. F. McPetridge, on Thursday last, with Capt. H. J. Angell-Evans retiring President of the Society as guest of honor. The evening was spent in music, story-telling and other innocent forms of amusement, and a special feature of the occasion was the presentation to Capt. Evans of a watch as a slight token of the esteem in which he was held by his fellow workers. The presentation was made by Mr. Carruthers, who in a few well chosen words, expressed the appreciation of the people of Lacombe and district of the good work done by the retiring president during the years he was connected with the Society. Capt. Evans has been on the board of the Society for the past nine years, and has been president for six. He was also for the past six years Lacombe's delegate to the Fairs Association. He has always been a hard worker for the Society, and never spared time or money to make our Exhibitions successful.

L.A.D. No. 399

The council of above district held a meeting to the Town Hall, Lacombe, on March 17th, 1917; all councillors were present with D. Foren in the chair. The minutes of previous meeting were read, and it was moved by Rainforth, Seconded by Gralapp, that they be adopted as read. Carried.

Mr. Puffer, was doing his best for the constituency. Reference was made to many broken pledges such as the Agricultural College Land, Titles Office, etc., and Mr. Puffer came to for censure. Evidently it is the opinion of Liberals as well as Conservatives, that Mr. Puffer, has wittingly or unwittingly flim-flammed the people of this district about long enough.

a L.A.D. should be carried out, also as to the financial standing of the different divisions, on which a discussion of some length occurred. It was then moved by Gralapp-Evans, that this council request the Department to send an auditor to help straighten up the books from 1913, and proportionate the correct share of the notes to each respective division. Carried.

Evans-McLennan, That Messrs Ebbings, Larson, Wray and Reynolds be paid for work done in 1914, as per pay sheet amount, ing to \$138.75. Carried. Evans-McLennan, That the secretary notify the C. P. R. to put in the proposed crossing from Peter Hanson's, between secs. 2, H. 40-27-4, and that councillor for Div. 3, pays cost of same. Evans-McLennan, That the following accounts be passed and ordered paid: D. C. Gourlay, \$8.50, J. Fraser, \$10.00. Carried. Evans-McLennan, That nominations for councillor for L.A.D. Div. 3, be held on Tuesday, April 3rd, 1917, and that W. Waddell act as returning officer. Carried.

Rainforth-Douglas, That the resignation of H. J. Evans be accepted. Carried. McLennan-Gralapp, That meeting adjourn to call of secretary. Carried.

D. Foren, Chairman.
E. Walter Simpson Sec-Treas.
L.A.D. No. 399.

WITTENBURG NEWS

Plenty of winter here yet; lots of snow.
Mr. M. L. Frizel and family removed over to Rainby.
Our new storekeeper, Mr. Jacobs seems to be getting along

ARE YOU SHIPPING YOUR CREAM TO US

If not, we are missing you. This advertisement is an effort to get your business, for we really value it.

You know the high quality of butter the creameries under our operation are making. Therefore you can't lose if we serve you.

We need you to ship your cream to us at Red Deer, and we can manufacture the cream into a high grade product.

We can satisfy you, and the best advertisement we can have is a satisfied customer.

Creameries

Innisfail, Elnora, Markerville, Red Deer.

D. Morkeberg, Prop.

Horse Show and Auction sale of 500 Bulls

202 Short horns, 108 Herefords, 42 Aberdeen Angus, 7 Galloways, 1 Red Poll.

Special features at the Horse Show such as jumping Competitions, Tent Pegging, Push Ball Competition and Alberta's new \$11,000 bull.

CALGARY APRIL 10 to 13

Judging starts April 10th, sale morning April 11th. Single fare for return transportation from Alberta Stations. Freight paid on bulls bought to nearest station for nominal fee.

Send for catalogue to

H. L. Richardson
Secretary, Alberta Live Stock Assn. Calgary.

nierly. His wife and family have arrived from Calgary.

J. G. Rotherham, since the departure of Mr. Frizel, can be found at VanLoan's now, at the same old trade. He has now got quite a string of horses.

Tom Gardener & Company, the threshers, have finished work on their own place, and are pulling the rig up north to finish a

few jobs. John Beck is on the road every day with his team, but seems to be running light both ways.

The Red Cross acknowledges with thanks \$85.00 from Mrs. D. McMillan, 10c; \$85.00 being proceeds from box special \$2.00 donated by the school children, and \$1.00 from Mrs. Craik, Sr.

THE PLOW OUR HOPE

This was One of the Significant Phrases Recently Used by the Prime Minister of Great Britain

There is Only One Way to Reduce the

HIGH COST OF LIVING

That is to

INCREASE PRODUCTION

Everyone cannot OPERATE A FARM but every GARDEN that is cultivated this year will increase the Food Supply.

EVERY HEN YOU SEE will mean more chickens, and later MORE EGGS. These will mean TWO BREAD VITALITY IN CANADA. This may be THE WAY IN WHICH YOU CAN HELP.

THIS SHOULD BE CANADA'S GREATEST YEAR OF NATIONAL SERVICE

The appeal comes to everyone. Whether you live in a City, Town or Village or on a Farm. No matter how small your garden patch is, it will help.

The Alberta Department of Agriculture is at your service in this work. If you want information or assistance, write to the Department, or write to the nearest School of Agriculture or Demonstration Farm and your request will have immediate attention.

TEST ALL THE SEEDS YOU SOW

We will do this for you if you send in samples of the seed.

FARM HELP. If you require farm help, write to one of the following:

Agent of Department of Agriculture, Board of Trade Building, Lethbridge.
Agent of Department of Agriculture, Dairy Commissioner's Office, Calgary.
Agent of Department of Agriculture, Office of Publicity Commissioner, Edmonton.

Let this year be one of

THE GREATEST EFFORT OF ALBERTA

We shall be pleased to mail you bulletins upon "Vegetable Gardening," "Poultry Raising" or any other agricultural endeavor, as well as to give assistance through the officials of the Department.

HON. DUNCAN MARSHALL,

Minister of Agriculture

